



# 2024 Sponsorship Opportunities



**NEW  
LOCATION**

## Tropical 5k CLASSIC

ALLEGHENY RIVERTRAIL PARK, ASPINWALL, PA  
**AUGUST 31, 2024**

[www.tropical5kclassic.org](http://www.tropical5kclassic.org)

*Stanley M. Marks*  
Blood Cancer Research Fund  
at the UPMC Hillman Cancer Center

All proceeds benefit cancer research  
involving effective therapies and treatment  
for local cancer patients



Tropical 5K Classic is a 501(c)3 Non-Profit. EIN Number is 82-1615648.



### **\$10,000 PRESENTING SPONSOR**

- 10x10 Tent at the event with company event banner
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Company name displayed on signage at first and last obstacle
- Verbal recognition on event day
- Four (4) Company Race Teams (of 4 people each)

### **\$5,000 PHOTO BOOTH**

- Official logo on cut-out Photo Frame used with props at the “Team Photo Area”
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/information in race bags
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)

### **\$2,500 LUAU SPONSOR**

- Official naming rights to the post-event LUAU ( “\_\_\_\_\_ LUAU”)
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Company logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)

### **\$2,500 PlayZone SPONSOR**

- Official naming rights
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Company logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)



### **\$2,000 LEI SPONSOR**

- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Verbal recognition on event day
- One (1) Company Race Team (of 4 people)

### **\$1,500 FAMILY FUN SLIDE SPONSOR**

- Official naming rights to the Slide
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Verbal recognition on event day
- One (1) Company Race Team (of 2 people), plus 4 Children's Tickets

### **\$1,000 OFFICIAL RACE BAG SPONSOR**

- Logo displayed along side official event logo
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name displayed on Sponsor Board
- Verbal recognition on event day
- One (1) Company Race Team (of 2 people), plus 4 Children's Tickets

### **\$750 HYDRATION STATION SPONSOR**

- Logo displayed at race route water stops
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name displayed on Sponsor Board
- Verbal recognition on event day

### **\$500 OBSTACLE SPONSOR**

- Company name displayed on one sign at one obstacle on-course
- Verbal recognition on event day



## 2024 CORPORATE SPONSORSHIP FORM

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_


TITLE \_\_\_\_\_


PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

### We are interested in helping by becoming a:

- \$10,000 Presenting Sponsor
- \$5,000 Photo Booth Sponsor
- \$2,500 LUAU Sponsor
- \$2,500 Pineapple PlayZone Sponsor
- \$2,000 Lei Sponsor
- \$1,500 Family Fun Slide Sponsor
- \$1,000 Official Race Bag Sponsor
- \$750 Hydration Station Sponsor
- \$500 Obstacle Sponsor

 **Payment Plans are accepted**

 **Let us know how and when you prefer to be invoiced**

### Unable to sponsor, but would like to donate to support patients in the area. Donation amount: \_\_\_\_\_

- We want to start a race team! Contact Us.
- Please invoice us.
- Our check is enclosed, made payable to **Tropical 5K Classic**.
- We are interested in supplying prizes/trophies for top teams!

Please send this form and payment to:  
TROPICAL 5K CLASSIC 334 First Street, Pittsburgh, PA 15215  
ATTN: Giuseppe Francioni | 412.719.7093

PA residents may obtain a summary of the official registration and financial documents from the PA Dept. of State by calling 800.732.0999 (toll-free within the state of Pennsylvania).

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