



2023 Sponsorship Opportunities



Tropical 5k CLASSIC

HARTWOOD ACRES, PITTSBURGH, PA
SATURDAY, SEPTEMBER 16, 2023

www.tropical5kclassic.org

Stanley M. Marks
Blood Cancer Research Fund
at the UPMC Hillman Cancer Center

All proceeds benefit cancer research
involving effective therapies and
treatment for local cancer patients



Tropical 5K Classic is a 501(c)3 Non-Profit. EIN Number is 82-1615648.



\$10,000 PRESENTING SPONSOR

- 10x10 Tent at the event with company banner
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Company name displayed on signage at first and last obstacle
- Verbal recognition on event day
- Four (4) Company Race Teams (of 4 people each)

\$5,000 PHOTO BOOTH

- Official logo on cut-out Photo Frame used with props at the “Team Photo Area”
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/information in race bags
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)

\$2,500 LUAU SPONSOR

- Official naming rights to the post-event LUAU (“_____ LUAU”)
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Company logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)

\$2,500 PlayZone SPONSOR

- Official naming rights
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Company logo listed on participant t-shirt
- Company logo on event website with a link to their website
- Verbal recognition on event day
- Two (2) Company Race Teams (of 4 people each)



\$2,000 LEI SPONSOR

- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Opportunity to place samples/promotional items in race bags
- Verbal recognition on event day
- One (1) Company Race Team (of 4 people)

\$1,500 WATER SLIDE SPONSOR

- Official naming rights to the Water Slide
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name prominently displayed on Sponsor Board
- Verbal recognition on event day
- One (1) Company Race Team (of 2 people), plus 4 Children's Tickets

\$1,000 OFFICIAL RACE BAG SPONSOR

- Logo displayed along side official event logo
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name displayed on Sponsor Board
- Verbal recognition on event day
- One (1) Company Race Team (of 2 people), plus 4 Children's Tickets

\$750 HYDRATION STATION SPONSOR

- Logo displayed at race route water stops
- Company logo listed on participant t-shirt
- Logo on event website with a link to their website
- Company name displayed on Sponsor Board
- Verbal recognition on event day

\$500 OBSTACLE SPONSOR

- Company name displayed on one sign at one obstacle on-course
- Verbal recognition on event day



2023 CORPORATE SPONSORSHIP FORM

COMPANY NAME _____

ADDRESS _____

PRIMARY CONTACT _____

TITLE _____

PHONE _____

EMAIL ADDRESS _____

We are interested in helping by becoming a:

- ☐ \$10,000 Presenting Sponsor
- ☐ \$5,000 Photo Booth Sponsor
- ☐ \$2,500 LUAU Sponsor
- ☐ \$2,500 Pineapple PlayZone Sponsor
- ☐ \$2,000 Lei Sponsor
- ☐ \$1,500 Water Slide Sponsor
- ☐ \$1,000 Official Race Bag Sponsor
- ☐ \$750 Hydration Station Sponsor
- ☐ \$500 Obstacle Sponsor



**Payment Plans
are accepted**



**Let us know
how and when
you prefer to
be invoiced**

Unable to sponsor, but would like to donate to support patients in the area. Donation amount: _____

- ☐ We want to start a race team! Contact Us.
- ☐ Please invoice us.
- ☐ Our check is enclosed, made payable to **Tropical 5K Classic**.
- ☐ We are interested in supplying prizes/trophies for top teams!

Please send this form and payment to:
TROPICAL 5K CLASSIC 334 First Street, Pittsburgh, PA 15215
ATTN: Giuseppe Francioni | 412.719.7093

PA residents may obtain a summary of the official registration and financial documents from the PA Dept. of State
by calling 800.732.0999 (toll-free within the state of Pennsylvania).

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